



FOR IMMEDIATE RELEASE

## **SWITLIK ANNOUNCES SALES DEPARTMENT PERSONNEL CHANGES**

**January 31, 2012 (Trenton, NJ)** Switlik Parachute Company is pleased to welcome Mr. Anthony Florio as the newest member of its Sales Department, effective January 30, 2012. Mr. Florio brings 13 years of experience in selling lifesaving equipment components in all the same markets that Switlik currently serves (Military, Aviation and Marine). Switlik also announces the retirement of long time Aviation Sales Manager, Ms. Kathleen Kalinowski, after 28 years of distinguished service to the company. Ms. Kalinowski helped transform Switlik from largely a military products manufacturer to a diversified worldwide competitor in the aviation, marine and military markets.

Ed Vienckowski, VP of Sales and Marketing for Switlik, had this to say upon making the announcement: "We are thrilled to add someone the caliber of Anthony Florio to our Sales team. Anthony brings a wealth of experience in all our current markets, and is well familiar with our customer base, having served many of these same customers throughout his career. At the same time, the departure of Kathleen Kalinowski is bittersweet. We certainly wish Kathleen all the best in her new pursuits, and thank her for all her contributions to Switlik's past success. Kathleen will be sorely missed, but rest assured our Sales team of Andrew Goetting, Marie Gowen and Anthony Florio, along Michael Dilts and myself will ensure the same level of customer service that all have come to expect from Switlik."

Please use the following as your initial points of contact for Sales Inquiries:

Military/Government Sales: Michael Dilts, [mdilts@switlik.com](mailto:mdilts@switlik.com)

Commercial Aviation Sales: Marie Gowen, [mgowen@switlik.com](mailto:mgowen@switlik.com)

Helicopter Products and General Aviation Sales: Andrew Goetting, [agoetting@switlik.com](mailto:agoetting@switlik.com)

Marine Products Sales: Andrew Goetting, [agoetting@switlik.com](mailto:agoetting@switlik.com)

General Inquiries: [info@switlik.com](mailto:info@switlik.com)

Purchase Order Submittals: [sales@switlik.com](mailto:sales@switlik.com)

VP Sales and Marketing: Ed Vienckowski, [evienckowski@switlik.com](mailto:evienckowski@switlik.com)



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**About Switlik:** Established in 1920, Switlik Parachute Co. has been owned and operated by the Switlik family for four generations and is known worldwide as a manufacturer of the highest quality sewn and heat sealed inflatable safety and survival products for the aviation, marine, and military/government markets. Switlik products are defined by Quality, Performance and Innovation. Every day, in all we do. All of our products are proudly manufactured in Trenton, NJ USA, carrying the Switlik name on their labels for 92 years and counting.

For additional information, Email: [info@switlik.com](mailto:info@switlik.com)

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