



FOR IMMEDIATE RELEASE

**SWITLIK TO DEBUT UNIQUE NEW MARINE PRODUCT OFFERING  
AT NEW YORK AND SEATTLE BOAT SHOWS**

**MOM 600™**

**January 18, 2011 (Trenton, NJ):** Switlik Parachute Co. is excited to be introducing a new product, the MOM600™, at the New York and Seattle Boat Shows opening this week. This revolutionary new concept for crew overboard or small boat emergencies is a throwable device that inflates on contact with the water to provide an easily boarded platform with 600 pounds of inflated buoyancy. Its neat flat pack stows and throws as easily as any Type IV throwable cushion, yet provides a far more substantial flotation device to evacuate small boats, or locate and recover overboard crew.

Features unique to the MOM600™ include:

- Compact: 17" x 17" x 3.5" Stowage Valise Size
- Lightweight: 15 lbs.
- Easily Stowed, Carried and Deployed
- Easily Triggered, Water Activated Inflation
- Military Qualified, Hermetically Sealed Vacuum Pack Prevents Inadvertent Inflation
- Zero Leakage Sealed Inflation System
- Incomparable 5 Year Recommended Service Interval
- Fully Reversible, Easily Boarded Platform
- Enhanced Visibility Features: Water activated strobe and reflective lifeline patches; Optional inflatable pylon
- "Green" Initiatives: All Heat Sealed Construction; No Cements or Adhesives are used
- Made in the USA
- Price: \$999.00 (or \$1098 with optional inflatable pylon)

**SWITLIK PARACHUTE COMPANY, INC.  
1325 EAST STATE STREET, TRENTON, NJ 08609 USA  
TEL: (609) 587-3300 FAX: (609) 586-6647  
[WWW.SWITLIK.COM](http://WWW.SWITLIK.COM)**



Ed Vienckowski, VP of Sales and Marketing for Switlik, had this to say upon making the announcement: “There is nothing on the market today that compares to the MOM600™. The compact size and affordable price will open this up to a whole new spectrum of boaters, most of which today are carrying nothing more than PFD’s. The additional protection that the MOM600™ affords will be attractive down to the smallest Center Consoles. At the other end of the spectrum, the MOM600™ will provide larger yachts crew overboard recovery capability that’s long been sought after. Our ability to offer Switlik Quality, with all these features, at a \$999 price *and* with a 5 year recommended service interval, will take the market by storm. The anticipation from our dealers has been fantastic. We can’t wait for the shows to start.”

**About Switlik:** Established in 1920, Switlik Parachute Co. has been owned and operated by the Switlik family for four generations and is known worldwide as a manufacturer of the highest quality sewn and heat sealed inflatable safety and survival products for the aviation, marine, and military/government markets. Switlik products are defined by Quality, Performance and Innovation. All are proudly manufactured in Trenton, NJ USA, carrying the Switlik name on their labels for 90 years running.

For additional information, Email: [info@switlik.com](mailto:info@switlik.com)

# TRUST YOUR MOM!™

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**NEW!**



# MOM 600™

## THROWABLE RESCUE PLATFORM



**\$999.00!**

Introducing the MOM 600! A revolutionary new concept for crew overboard or small boat emergencies. This throwable device inflates on contact with the water to provide an easily boarded platform with 600 pounds of inflated buoyancy. Its neat flat pack stows and throws as easily as any Type IV throwable cushion!

*5 year recommended service interval!*



# MOM 600™

Rev. Jan 2011

## Easy to Stow, Carry and Deploy



- Compact Packed Size: 17" x 17" x 3.5"; Weight: 15 lbs.
- Military Qualified, Hermetically Sealed Vacuum Pack with 5 Year Recommended Service Interval
- Manually Triggered Water Activated Inflation System
- Fully Reversible, Easily Boarded Platform with Lifelines Inside and Out, plus 3 Water Ballast Drogues for Added Stability
- 600 lbs. Inflated Buoyancy at 2 psi Operating Pressure
- Water Activated Strobe Light
- Optional Inflatable Pylon (\$99 additional)
- Rugged Heat Sealed Urethane Coated Nylon Construction
- Intended for Conditions Where Rescue Is Deemed Imminent

## TRUST YOUR MOM!



Prices and Specifications Subject to Change Without Notice

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E-Mail: [info@switlik.com](mailto:info@switlik.com) Web Site: [www.switlik.com](http://www.switlik.com)